

Name _____ Date _____

Book Title _____

RUBRIC FOR BOOK TRAILER

	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>
Time on Task	Always focused on task and completes work in a timely manner	Usually focused on task and completes most work in a timely manner	Sometimes focused on task and completes some work in a timely manner	Not focused on task and work is not complete
Knowledge of book evidenced through effective use of images	Pictures show a very clear sense of the setting, the characters and the conflict	Pictures show a good sense of the setting, the characters and the conflict	Pictures show some sense of the setting, the characters and the conflict, but audience is left wondering	Pictures do not show a sense of the setting, the characters and the conflict
Text matches images	The text matches the images and enhances the sense of the setting, the conflict and the characters	The text mostly matches the images and helps the sense of the setting, the conflict and the characters	The text somewhat matches the images , but does little to aid the sense of the setting, the conflict and the characters	The text does not match the images and creates confusion about the setting, the conflict and the characters
Correct grammar and punctuation	Correct	Mostly correct	Somewhat correct, too many errors	Many errors
Overall visual quality (color choice, font, paths, and design style)	Beautiful, coherent and engaging presentation	Attractive, fairly coherent and keeps the audience's attention	Some attractive parts, not very coherent and in need of revision	Not coherent, not pleasing to the eye